

#PAY **Symposium** **& Exposition**



Media Kit

Dates: August 20 - 21, 2019

Location: Caesars Palace, Las Vegas, Nevada

Key Stats

- 2200+ Attendees**
- 90+ Exhibitors**
- 60+ Speakers**
- 50K Square Feet**

About #PAY

#PAY Symposium & Exposition is the event where leaders in the payments, fintech, and financial services industry share their latest innovations and ideas.

We provide complimentary registrations to accredited editors, freelancers, broadcasters and analysts who wish to report on the event. Media registrations provide full access to the #PAY Symposium & Exposition presentations and networking sessions.

Press pass applications may be submitted online at www.paysymposium.com

Press Lounge

#PAY Symposium & Exposition provides a designated Press Lounge for all accredited media throughout the entirety of the event. The Press is encouraged to utilize this space for interviews with speakers, sponsors or exhibitors . Only those with a Press pass, or who are accompanied by a member of the Press will be allowed to access to this area.

Press Lounge Location: Upon registration check-in team members will inform you as to the location of the Press Lounge.

Press Lounge Hours: Tuesday & Wednesday 8:00 AM - 6:00 PM - August 20 - 21, 2019

Digital Video Policy

All digital video requests to shoot must be obtained from the #PAY marketing team prior to the event. No digital video requests will be authorized during the event. For #PAY marketing contact information please see below.

#PAY Symposium & Exposition is concerned with safety of our delegates and staff. Quality of our guests experience should not be restricted or inhibited by digital video and/or still photographers.

#PAY Symposium & Exposition reserves all rights to reject or revoke any digital video or still photographer's pass if they are unduly burden the event, Caesars Palace property or its staff. No light stands, tripods, backdrops or equipment wiring are allowed on the show floor.

Filming Locations

Digital video and still photography is allowed in the Exposition area, however all filming must take place within individual exhibitors contracted space. Permission to film must be obtained by the sponsor contracting the space. Filming is not allowed in any aisles , lounges or public space within the Exposition Hall.

Digital video and still photography is not allowed in the Symposium Sessions, individual Workshops or individual Learning Tracks associated with the event.

Digital video and still photography utilizing handheld or portable cameras is allowed in the general areas of the Exhibition Hall. #PAY reserves all rights to request relocation of anyone filming if they are impeding the show floor for any reason.

We will immediately terminate filming by any digital video or still photographer that fails to comply with the standards set above.

Digital video and still photographers assume full responsibility for their own apparatus. #PAY has no responsibility to store or secure any video or photography equipment.

Press Property & Equipment

All Press delegates are responsible for their own equipment and tools. Any theft and/or damage to equipment is not the responsibility of the #PAY Symposium & Exhibition.

#PAY does not provide any security or storage for Press equipment or tools.

Any damage to Caesars Palace property occurring as a result of Press activity is full responsibility of the Press delegate, and will be held responsible for paying for repairs.

Violating any of the Press standards listed above could result in Press registration being revoked and the offending party removed from the premises.

Press Resources

#PAY Symposium & Exposition supports Press initiatives throughout the event. High quality images will be available preceding the event, and following the proceedings. If you have any questions or need additional materials please contact our marketing team.

#PAY Social Media

#PAY Symposium & Exposition perpetuates a highly-visible social media presence. We encourage the Press to interact with our marketing team member via these channels. Tag us, Like us or @ us and our team will reciprocate for additional visibility. #PAY ♥'s Social

Facebook: PaySymposium

Twitter: Pay_Symposium

Instagram: pay_symposium

LinkedIn: Pay Symposium

Pinterest: Pay_Symposium

Event Hashtag: #PAY2019

If you require further information regarding the #PAY Symposium & Exposition please contact Nicole Matos, Marketing Associate (727) 259-0900 x 2 - Thank You

Tampa, FL: The Mandalay Group today announced the first details of the #PAY Symposium & Exposition, including the event venue and show dates, a call for papers, as well as collaboration with a long-standing industry event, The Prepaid Expo.

#PAY will take place August 20 - 21, 2019, with events being staged at Caesars Palace, Las Vegas. The Mandalay Group expects more than 2,200 professionals representing a wide range of industry sectors, to be in attendance at #PAY Symposium & Exposition. With 90+ Exhibitors, 60+ Speakers and over 50,000 square feet of conference and exhibition space, this promises to be a groundbreaking event for the entire payments industry.

Over the past ten years, Fintech has established itself as a fundamental part of the global financial services ecosystem. #PAY will spotlight the enormous disruption Fintech confronts the payments industry with.

The Next Decade of Payments is the theme of the 2019 event, #PAY will include sessions on the key topics of Digital Disruption, Augmented & Virtual Reality, Artificial Intelligence, Decentralization, Internet of Things, Invisible Payments, Open Banking and the Impact of 5G Mobility.

Emerging Fintechs will be featured in a Startup Showcase spotlighting new entrants from across the globe who are disrupting financial services. Finalists will battle it out to see who wins the Golden Hashtag Award.

CALL FOR PAPERS

The Mandalay Group has also issued a Call for Papers for the 2019 event. #PAY is currently accepting proposals and abstracts for conference sessions, keynotes, workshops, roundtables, panels and exhibition floor theaters. Both executives and entrepreneurs are encouraged to submit their papers for consideration.

COLLABORATION WITH INDUSTRY EVENT PARTNER

The Mandalay Group also announced that it has collocated the #PAY Symposium with The Prepaid Expo, now in its 12th year, focused on the development and distribution of prepaid products and services. This hybrid partnership provides a platform and networking opportunities for the entirety of payments industry. #PAY Symposium & Exposition will examine the complete spectrum and evolution of payments from prepaid to blockchain and beyond.

“This partnership with The Mandalay Group brings us another step closer to embracing the burgeoning fintech marketplace, and the payments industry as a whole.” elaborates Robin Tobias, CEO of The Prepaid Expo. “We are rapidly moving to a world where payments are becoming ambient and invisible, ultimately we will move through our days buying and selling goods without the friction associated with today’s transactions.”

For More Information: www.paysymposium.com

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